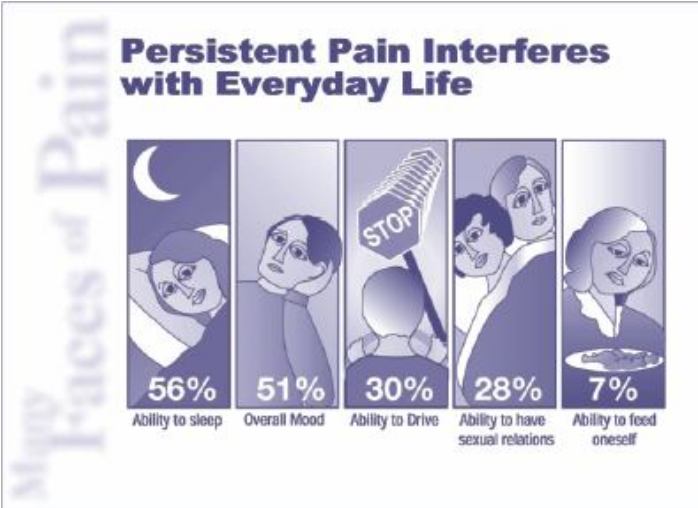


# THE MANY FACES OF PAIN



### Acute Versus Persistent Pain

Acute PAIN	Persistent PAIN
<ul style="list-style-type: none"> <li>• Often begins suddenly and is short-lived</li> <li>• Tells you something is wrong or injured. It goes away when the problem heals.</li> <li>• Is triggered by tissue damage</li> <li>• Can be mild or severe</li> </ul>	<ul style="list-style-type: none"> <li>• Lasts for weeks, months or even years</li> <li>• Results from injury or disease, or can occur for no apparent reason</li> <li>• May include persistent lower back pain, arthritis pain, fibromyalgia pain, cancer pain and recurrent headaches</li> <li>• Can be mild or severe</li> </ul>



Persistent pain isn't limited to one age, sex or ethnic group

**50 million** Americans suffer from this debilitating condition

**80%** of surveyed pain sufferers believe that their pain is an unavoidable part of their medical condition and something with which they must live

SEPTEMBER 2010  
PAIN AWARENESS MONTH